



A person wearing a wide-brimmed hat and a dark long-sleeved shirt stands in a field of tall grass, looking out at a bright sunset. The sun is low on the horizon, creating a strong silhouette effect and a warm, golden glow across the scene. The background is filled with the silhouettes of trees and bushes, some of which are backlit by the sun, creating a bokeh effect of golden light spots.

Luxury safari travel to Africa that
rewilds souls and enhances lives while saving
wildlife and wild spaces.



Since 1688, we've been quietly
opening doors *most will never find.*

ROAR AFRICA is the global leader in ultra-luxe travel in Southern and East Africa.

We were born from a deeply personal vision: not simply to show guests Africa but to immerse them in her rhythms, her stories and her truths, with elegance, respect and extraordinary access. Our journeys are not built around logistics. They are shaped by instinct, 300 years of family heritage in Africa, and a deep belief that travel should transform, not just transport. ROAR AFRICA is not a travel company in the traditional sense; we are curators of a continent and custodians of experiences that change people's lives. Each itinerary is a handcrafted work of art, designed with uncompromising care and meticulous detail by a team who live on the continent.

Africa is our home that we are sharing with you, not just another destination a travel agency sells.





OUR VISION

If African women rise,
wildlife will thrive.





Exquisite taste

Impeccable care





Seamless execution

Connection & *affection*





We jump through hoops...



...designing & delivering
unimaginable bliss

and indelible
memories.

Our *Destinations*





KENYA



MAURITIUS



MOZAMBIQUE



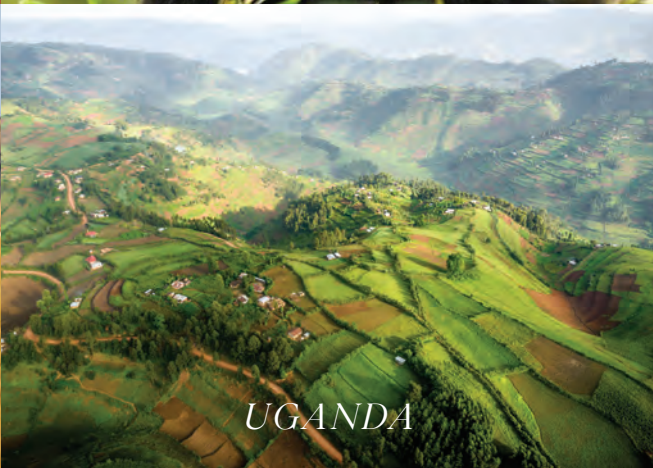
RWANDA



SEYCHELLES



SOUTH AFRICA



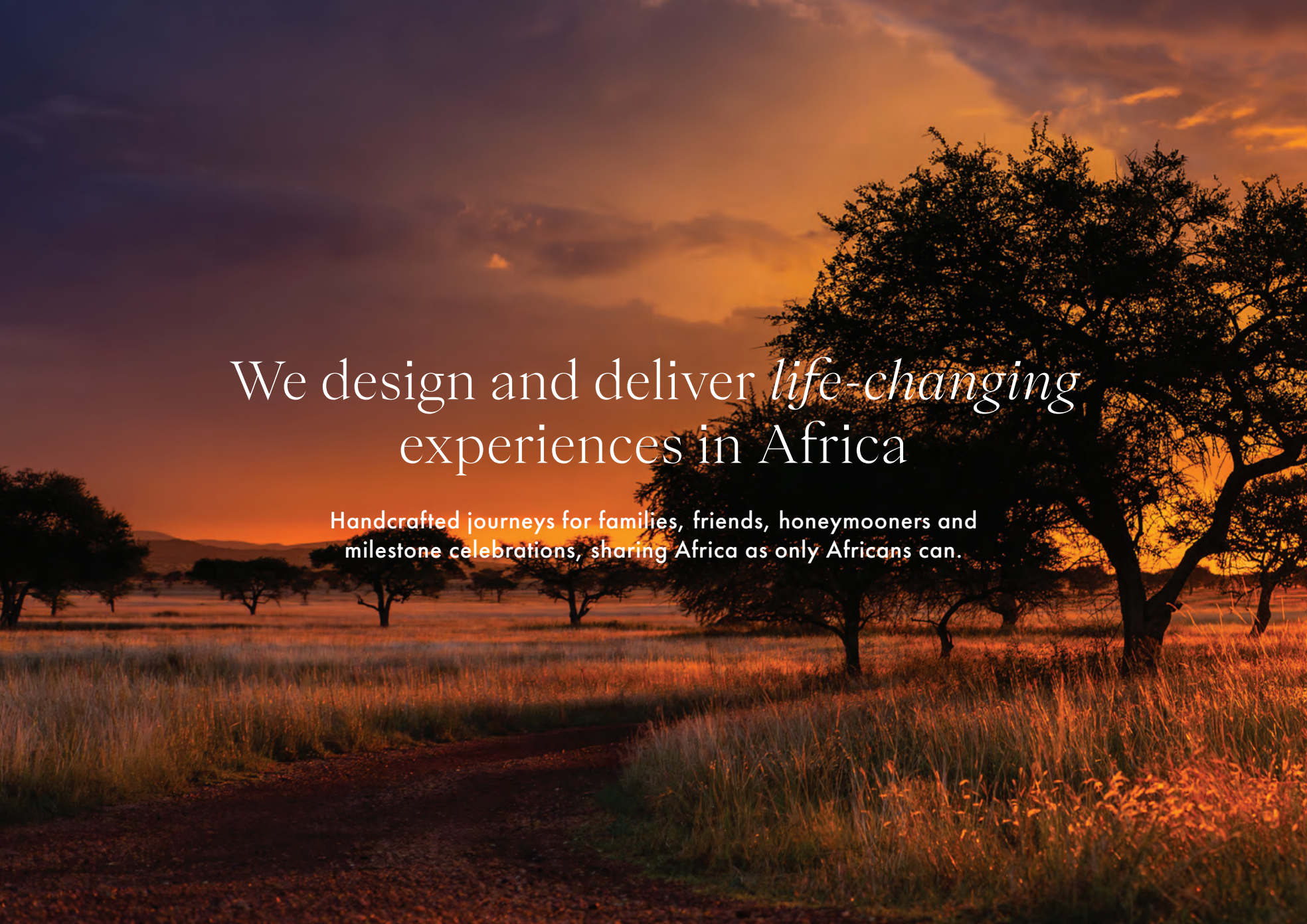
UGANDA



ZAMBIA



ZIMBABWE

A full-page background image of a savanna landscape at sunset. A dirt path leads from the bottom left towards the center. The foreground is filled with tall, golden-brown grass. Several acacia trees are scattered across the middle ground, with a large, prominent one on the right. The sky is a mix of dark purple and orange, with some clouds catching the low sun's light.

We design and deliver *life-changing* experiences in Africa

Handcrafted journeys for families, friends, honeymooners and
milestone celebrations, sharing Africa as only Africans can.

A savanna landscape at sunset. The sky is filled with orange and yellow clouds, with the sun low on the horizon. In the foreground, there is a field of tall, golden grass. On the left, a large, dark tree stands prominently. In the middle ground, several dark, conical tents are visible, suggesting a campsite. The overall mood is peaceful and adventurous.

Our *specialist* trips

The Greatest Safari on Earth
Women's Empowerment Retreat

Transformational Journeys:
Into the Wild with David Whyte
Journey to Awe with Prof. Dacher Keltner

The Greatest Safari on Earth

Onboard the A319 Emirates Executive Private Jet, just 10 guests
experience the 4 most iconic African destinations in 12 days.

Victoria Falls, Zimbabwe
Okavango Delta, Botswana
The Great Migration, Kenya
The Mountain Gorillas, Rwanda



Women's Empowerment Retreat

Our Women's Empowerment Retreats rewrite that narrative. We bring women from around the world to witness and support the brilliance of African women who are reshaping the safari industry, shattering both western and tribal glass ceilings.



Into the *Wild* with David Whyte

This immersive safari retreat, co-hosted by ROAR AFRICA CEO & Founder Deborah Calmeyer and world-renowned poet, philosopher and zoologist David Whyte returns you to Africa's sacred, wild landscapes. The extraordinary journey is imbued with wildlife, wellbeing and the wisdom of a poet with the unique ability to translate the wonder of the wild into words.



A photograph of two elephants in a savanna landscape. The elephants are in the foreground, with one slightly behind the other. They are standing in tall, dry grass. In the background, there is a thatched hut and some trees. The lighting is warm, suggesting late afternoon or early morning.

Journey to Awe with Prof. Dacher Keltner

In 2026, Deborah Calmeyer, CEO & Founder of ROAR AFRICA and Professor Dacher Keltner, author of New York Times best seller, "Awe, The Science of Everyday Wonder and How It Can Change Your Life" invite you on a Journey to Awe. This retreat at the foot of sacred Mount Kenya will expand your perception, quiet your mind, and reconnect you to what matters most.



Journey with us.

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